

WID Listing on Google Maps Update

Columbia River Basin Team Meeting

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Western
Regional Panel
on ANS



The Problem

- It is difficult, in some western spaces, for boaters to find locations to get watercraft inspection and decontamination services.
- There is a desire to provide easier access to WID location information online.



What Currently Exists?

Western States and Provinces Watercraft Inspection Contacts



Aquatic invasive species, such as zebra and quagga mussels, pose a threat to the economy and natural resources of western states and provinces. Anyone who uses water – for work or play – can help stop the spread of invasive species, which can be transported by boats and trailers. States and provinces are staffing watercraft inspection stations throughout the West to ensure you **Clean, Drain, Dry** your boat before you launch.

Follow these simple steps:

Clean - Remove all plants, animals, and mud, and thoroughly wash everything, especially all crevices and other hidden areas.

Drain - Eliminate all water before leaving the area, including wells, ballast, and engine cooling water. Pull the drain plug!

Dry - Allow sufficient time for your boat to completely dry before launching in other waters.

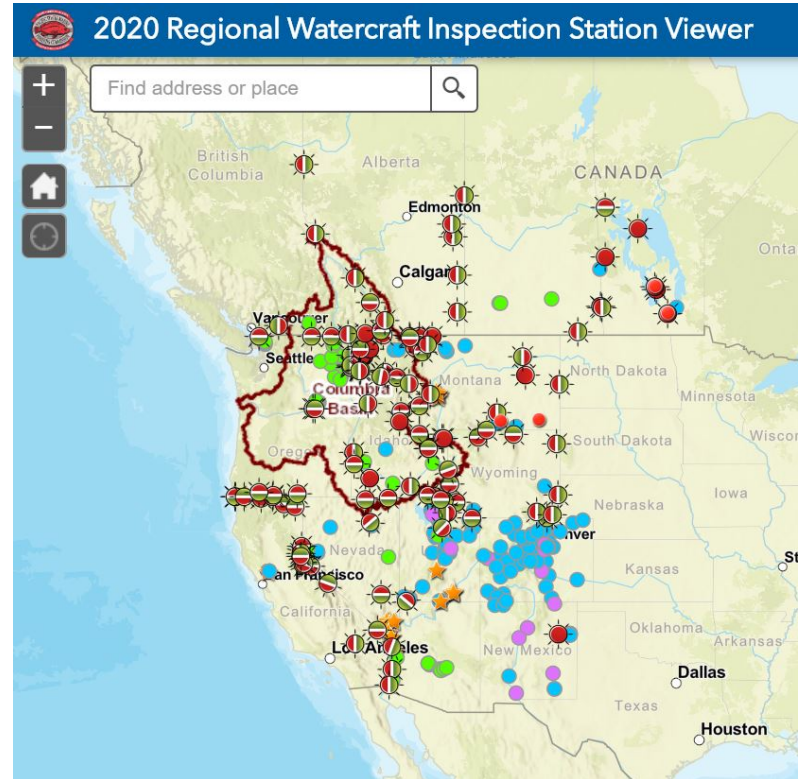
Before leaving and before launching...
inspect everything!



Know before you go!

If your boat has been in water with known invasive species, contact the agency in your destination state for inspection requirements. See the back of this card for contact information.

For more information: www.westernais.org/moving-a-boat



Watercraft Inspection and Decontamination Web

- PMFMC WID Viewer Online Map
- Regional WID Data Sharing System
- Western WID Rack Card
- State Websites
- NPS Websites
- Local Government Websites

The IDEAL Solution

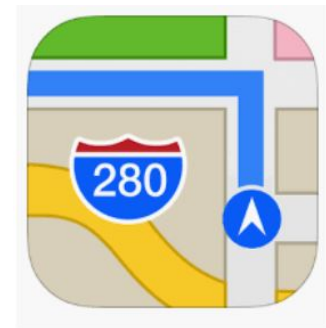


Google



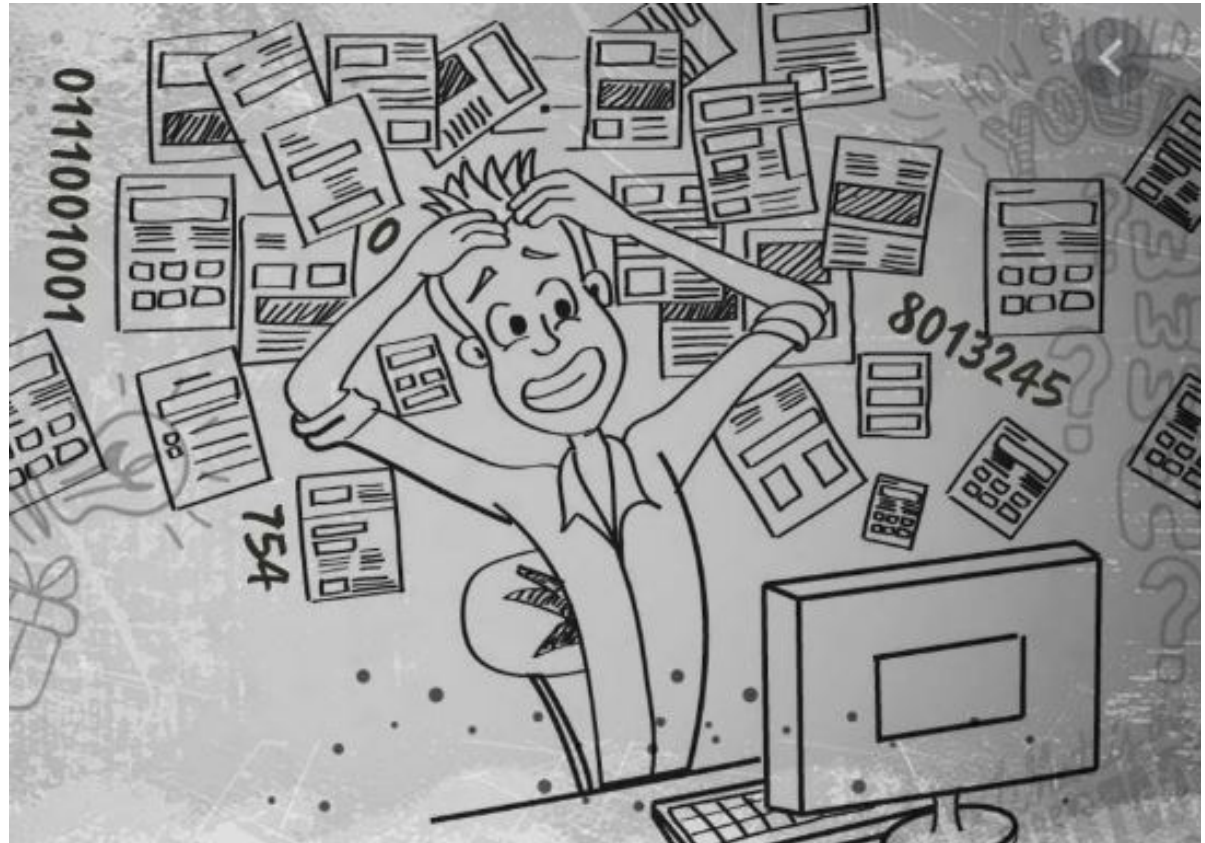
yahoo!

- A boater can input keywords into ANY search engine or ANY map app and will be presented with WIDS 'near them' (if they exist)



What We Do Not Want!

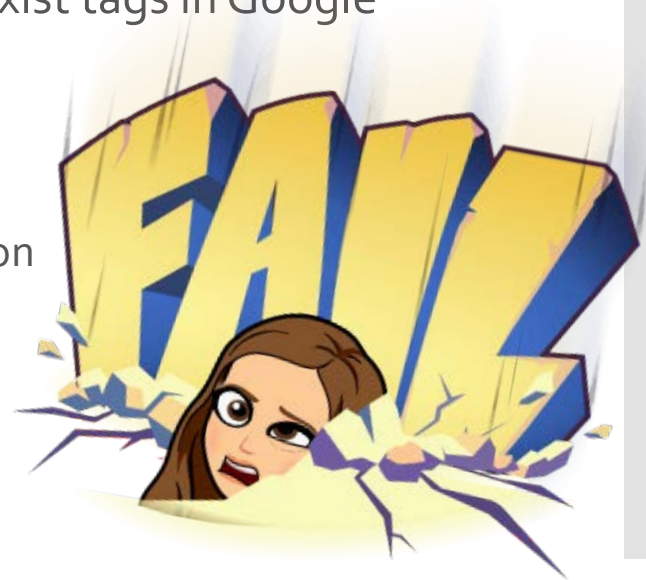
- A NEW App for WIDS
- A NEW Website for WIDS



- People can't find the information that is already online.
- People have too many apps they don't use already.

What We Tried To Do...

- Upload or Input the WID Station Location Information from the PSMFC WID Viewer and Regional WID Data Sharing System to Google.
- Most WID Stations are either existing locations that are owned (e.g. Parks) or they are not existing “addresses” (e.g. roadsides and USFS sites).
- Our desired keywords don’t exist tags in Google
 - Boat Inspection
 - Boat Decontamination
 - Watercraft Inspection
 - Watercraft Decontamination
 - ANS Inspection
 - ANS Decontamination
 - Etc.

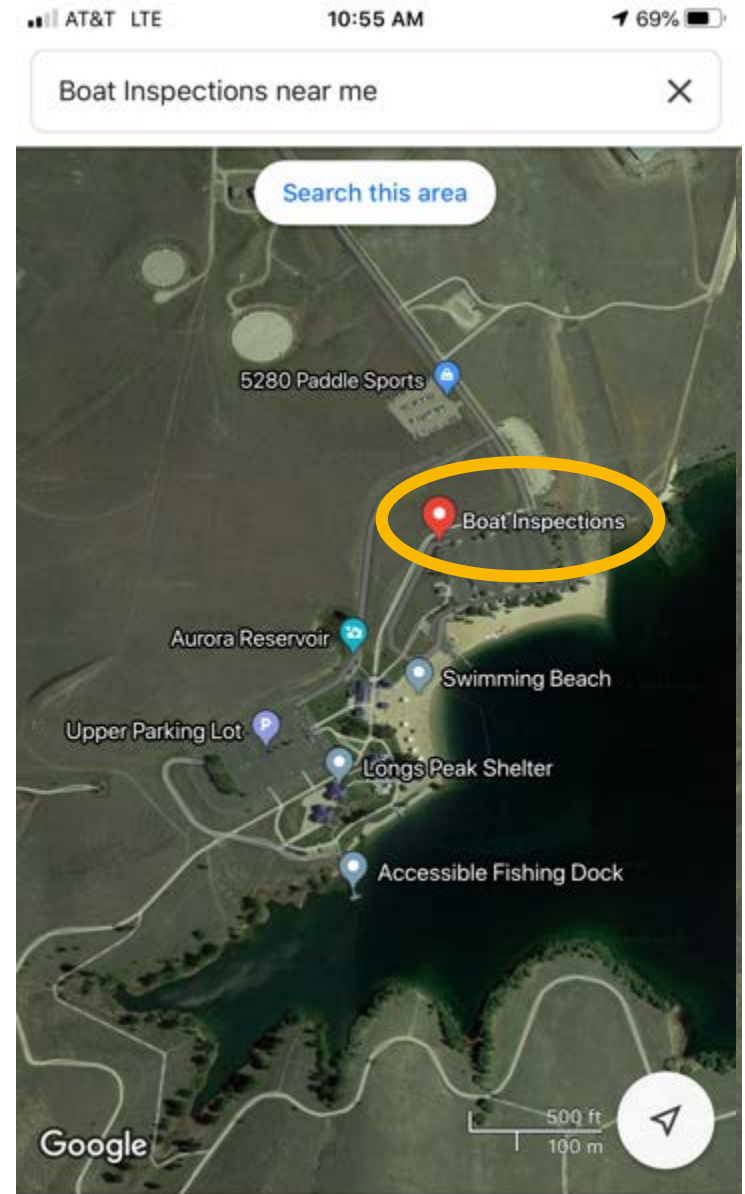


Option 1

Aurora
Reservoir

Comes up in
search 😊

- WID Managers can update the google directory listings so that WID stations show up on the map!



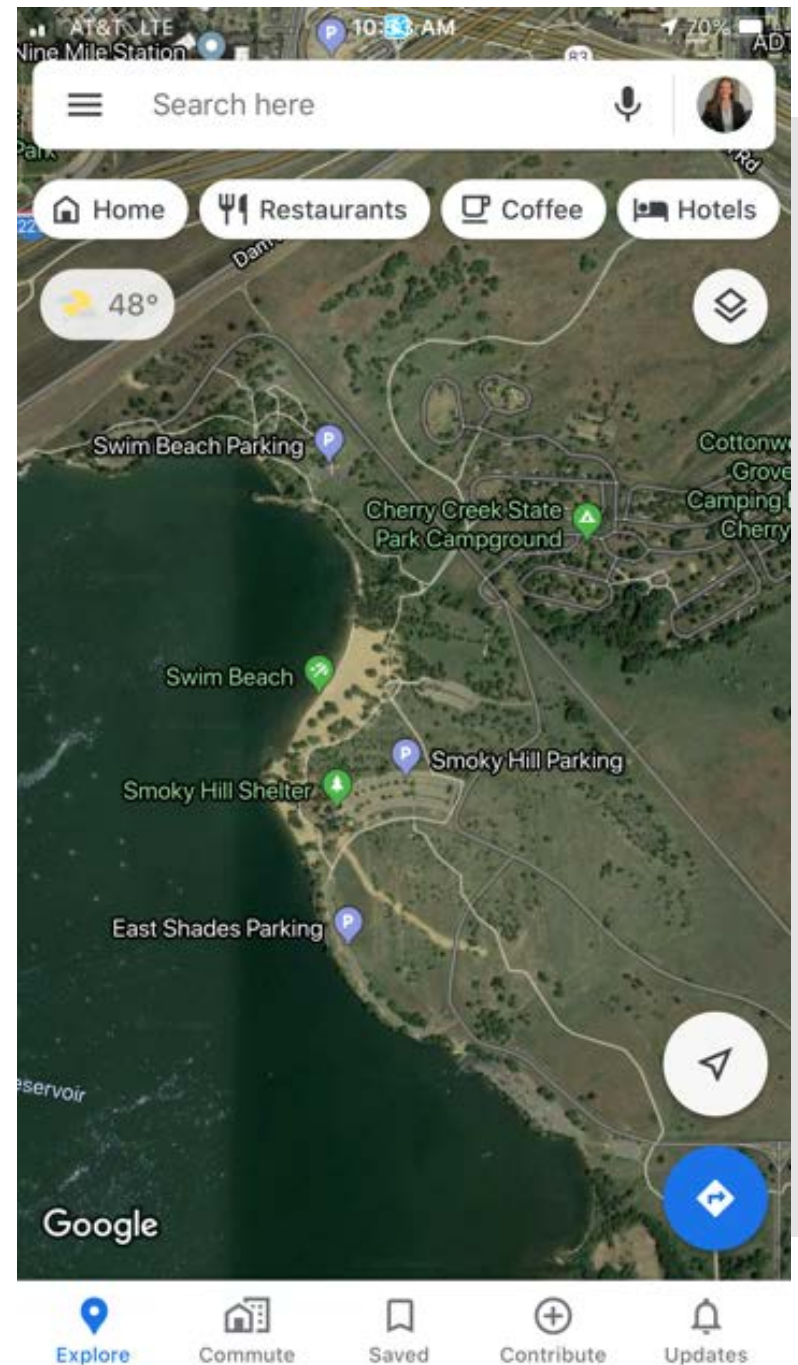
SHOW LIST

Option 1

Cherry Creek Reservoir

Does not
come up in
search 😞

- The “owner” of the google listing needs to edit it to include the feature for Boat Inspections.
- We need standard language!



Option 1

Locations
that don't
already
"exist"

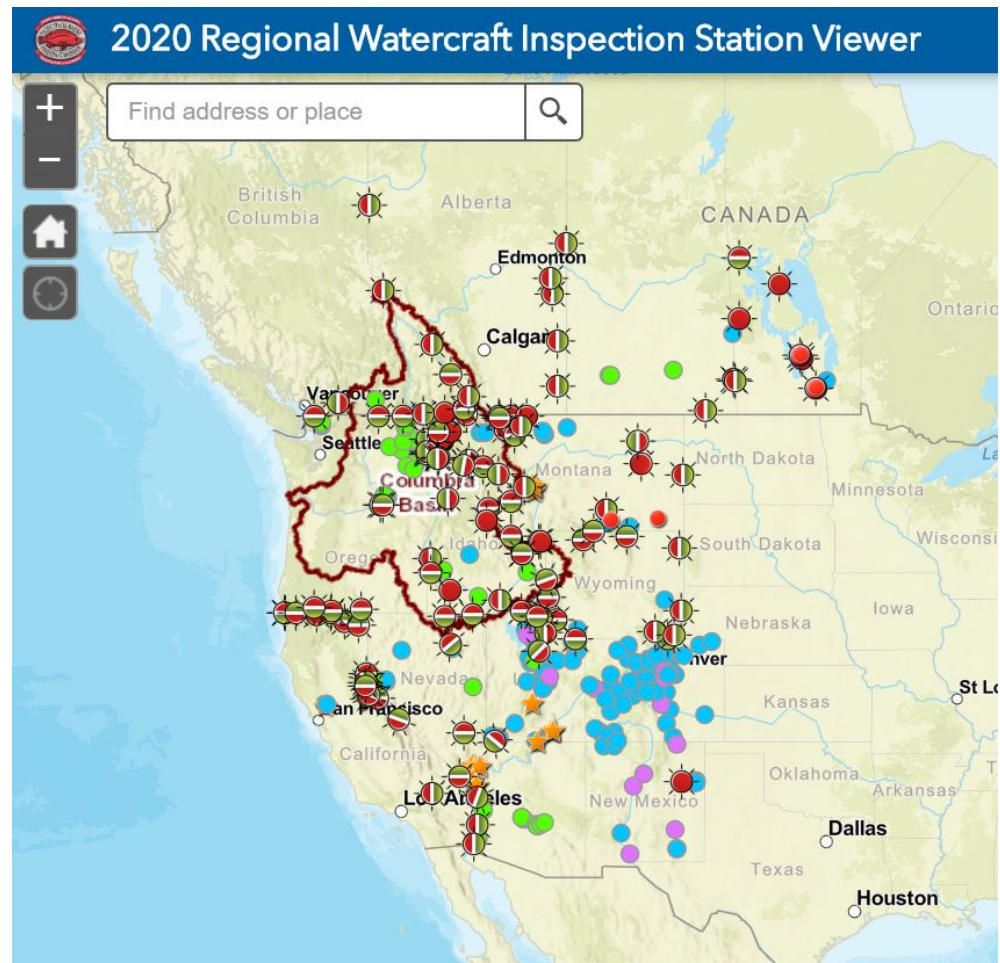
- Roadsides and Rural Locations
- The "owner" or WID Manager can create a new directory listing in google using lat/long



Option 2

Centralized WID Map

- “Embed” the PSMFC WID Viewer so that locations within show up when searched.
- Need to use SEO so this shows up when searched.
- Not sure how to do this IT ??
- May need funding to maintain.



What To Do Next?

- Get with your WID Supervisor's and ask them to add these features to their existing google directory
- Talk to IT professionals in your agency – embed web maps
- Talk to website managers in your agency – embed web maps
- Do Some Searches Yourself and make sure listings are Authorized WID Stations!
- Send thoughts and comments to me before February 4th for WISCE discussion on this.



Colorado WID Supervisor's Meeting ~ January 8, 2020

Thank you!



WGA Invasive Mussels Leadership Summit at Lake Mead ~ August 2019

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