

2020 Red Lake County Aquatic Invasive Species (AIS) Plan

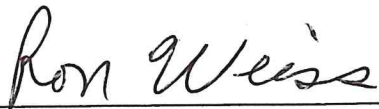
Approved by the Red Lake County Board of Commissioners

Red Lake County will be allocated \$6,784.00 in 2020.

The Red Lake County SWCD is proposing the following plan for the 2020 Aquatic Invasive Species Prevention Aid allocation:

- Attend Training: Webinar(s), Workshop(s), Conferences, etc. related to the AIS Program.
- Newspaper article(s) regarding the AIS program printed in both county newspapers (Red Lake Falls Gazette and Oklee Herald), individual mailings as needed/requested, development of AIS poster(s), AIS brochure(s), and distribute these items at gas stations, DMV office, etc. and other public awareness strategies
- Public Awareness & Education: Promote the AIS Program through the distribution of educational materials and promotional items. Promote AIS Program through Red Lake River One Watershed One Plan Implementation efforts.
- Purchase Display Rack for Red Lake County owned landings/businesses for public awareness (Display: signage, poster(s), rack cards, brochure(s), promotional items, etc. at water accesses)
- Update the AIS Link on County's and SWCD's Website to provide public awareness.
- Develop a plan for 2021 for the Red Lake County Board to approve.
(Submit plan to DNR by December 31, 2020)
- Tracking AIS Expenditures and Reporting Requirements

Red Lake County SWCD will be responsible for annual plan development, submitting the annual plan to Department of Natural Resources for approval, program implementation, tracking all AIS expenditures, and meeting any reporting requirements.



Chairman of the Red Lake County Board











11-26-19

Date

Red Lake County's AIS Prevention Aid Program: A Snapshot of Accomplishments in 2019

Program Summary

There are three Red Lake County SWCD staff that assist with implementing the AIS Program in Red Lake County.

Category	Metrics
	AIS Prevention Aid Used \$ 6,803 AIS Prevention Aid used in calendar year 2019
	People Doing AIS Work 1 part-time staff dedicated to AIS work \$ 2,560 spent on staff wages
	Partnerships Organizations engaged and/or actively conducting AIS work using AIS Prevention Aid: 1 - conservation nonprofits and outdoor groups (angling, hunting, paddling, sailing, etc.) 7 - local governments – Red Lake River 1W1P Planning Work Group 5 – area businesses – sell licenses Our county does have an AIS Task Force or Committee
	Funds Distributed and Leveraged \$ 0
	Communities Engaged \$4,243 spent on Public Education and Staff Training 1 – two-day event held that included AIS topics (660 students) 400+ residents and visitors reached about AIS during events – educational/promotional items
	Watercraft Inspected None
	Law Enforcement Supported Yes - local law enforcement officers trained on AIS laws
	Monitoring Conducted Yes – upstream of Red Lake County (Red Lake River) lakes and rivers surveyed for AIS.
	New Infestation Response Planning Our county does not have a new infestation response plan
	Invasive Aquatic Plant Management (IAPM) None

Program Spending Summary

Program Administration and Coordination – \$2,500 – 37%

Public Awareness and Education – \$4304 – 63%

Success Stories

County wide businesses show a willingness to promote Aquatic Invasive Species Prevention by providing educational/promotional materials, provided to them by Red Lake County SWCD, to the public. The Area Businesses really appreciate all the promotional items and they are willing to provide them to the public.

Metric	Example Measures	Results
AIS presentations, public meetings, booths at community events	# of presentations; # of meetings; # of events; # of attendees	NW MN Water Festival – 2 day event – 660 students Soil Health Field Day – 70+ landowners/agency staff
AIS Promotional Display – Red Lake County SWCD Office	Promotional Items	Red Lake County SWCD has several wall display boards with AIS promotional items available for the public. (Key Floats, Licenses Holders, AIS Bobbers, AIS Species Cards, Brochures, Visual Aids, etc.)
Outreach to businesses (bait shop, lake service provider, resort, etc.)	# businesses; type of interaction	5 businesses in Red Lake County – Promotional Items – AIS Rulers, Licenses Holders, Brochures, etc. Voyageurs View Campground/Tubing – Promotional Items distributed – AIS Can Cozies Red Lake County Bars – Bar Coasters
Materials (publications, giveaways, displays, newsletters, etc.) and media (TV, radio, billboards, newspaper)	\$, # unique material created, # printed, # distributed, # of times aired	Available at SWCD Office, 5 Area Businesses, Educational Events, Voyageurs View Campground

Photo(s) of AIS Activities

